

PROVIDING VISUALIZATION OF MARKET OFFERS USING A MULTI-DIMENSIONAL DISPLAY INCLUDING GEOMETRICALLY SHAPED ICONS

ABSTRACT OF THE DISCLOSURE

A method of providing visualization of market offers includes receiving offer data for multiple offers, the received offer data reflecting values specified in the offers for multiple offer variables. The method further includes generating a display of the received offer data. The display comprising multiple dimensions each corresponding to an offer variable and defining a range of values of the corresponding offer variable. The dimensions define a multi-dimensional space, each position within the multi-dimensional space corresponding to a set of values of the offer variables. The display also includes multiple geometrically-shaped icons, each icon representing an offer and being positioned with respect to the dimensions of the display according to the values of the offer variables for the offer. The different positions of the offers within the display allow a user to readily visually compare the offers in connection with a market decision.